



## Leave a Lasting **LEGACY OF HOPE** for Children and Families

By leaving a **Legacy of Hope** you are ensuring that Clifford Beers can provide much needed behavioral and mental health services to children, families and communities. You will help to guarantee that Clifford Beers can wrap around whole families for another 100+ years.

### **How To Create a Legacy of Hope:**

#### Make a Legacy Gift Through a Bequest in Your Will:

- Before creating an estate gift for Clifford Beers, we encourage you to speak with your legal and /or financial advisor.
- Designate a legacy gift (bequest) in an amount that is appropriate for you.
- Direct your bequest to a particular program or service, or make an unrestricted gift that allows Clifford Beers to use your gift in any way that is needed at the time of the donation.

#### Charitable Gift of Life Insurance:

- Give an existing policy to Clifford Beers, assign all incidents to Clifford Beers and name Clifford Beers as the beneficiary.
- Apply for a new life insurance policy naming Clifford Beers as the policy owner and beneficiary.
- Name Clifford Beers as the beneficiary of your existing policy (designating any percentage of the policy to the organization).

For more information about creating a **Legacy of Hope** to Clifford Beers  
Director of Development, Jennifer Cretella  
[jcretella@cliffordbeers.org](mailto:jcretella@cliffordbeers.org) or (203) 777-8648 ext. 2208.

"For Ruth and me, it is vital that the great work that Clifford Beers has been doing for more than a hundred years, continues for at least another hundred years. That's why our decision to remember Clifford Beers in our will was an easy one. We want part of our legacy to be the ongoing support of Clifford Beers for generations to come."

—Tom Sansone, Past President, CB Board



## Clifford Beers Legacy of Hope Society

Become a member of our Legacy of Hope Society. You can help ensure that much needed behavioral and mental health services will be available to those in need for years to come.

- Maureen and Harold Bornstein
- Jennifer Cretella
- Alice Forrester, PhD
- Margaret Mack
- Tom and Ruth Sansone
- Barbara and Peter Strauss

### Make a Legacy Gift Using Your IRA or 401(k):

- If you are 72 years of age, you can instruct your IRA administrator to make a distribution of up to \$100,000 directly to Clifford Beers.
- At any age, you can call your IRA or 401(k) administrator and change your beneficiary to Clifford Beers, designating a dollar amount/percentage of your retirement account.

### Bequest Toolkit/Sample Language:

- When creating an estate gift for Clifford Beers, we encourage you to speak with your legal and/or financial advisors to assist in your planned giving.
- Sample Language for making an unrestricted dollar-specific bequest:  
"I give and bequeath the sum of \_\_\_\_ dollars (\$\_\_\_\_) to Clifford W. Beers Guidance Clinic at 93 Edwards Street, New Haven, CT 06511 for its general operating purposes."
- Sample Language for making a residuary bequest:  
"I give and bequeath \_\_\_\_ percent (\_\_\_\_%) to Clifford W. Beers Guidance Clinic located at 93 Edwards Street, New Haven, CT, 06511 for its general operating purposes."

### **Our Legal Name and Address:**

Clifford W. Beers Guidance Clinic  
93 Edwards Street, New Haven, CT 06511